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REACH REPORT 2007



Special Olympics

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REACH REPORT 2007

May 2008

This annual report summarizes data and key findings describing the breadth and depth of the global Special Olympics movement — hence the title “Reach Report.” Data on athletes, coaches, competitions, and financial and in-kind support from more than 170 countries was compiled to produce this year’s Report. Special Olympics, Inc. acknowledges with great appreciation the hard work invested by Programs, regional staff members and volunteers worldwide to gather and report 2007 Special Olympics Reach Report data.

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census stats

THE YEAR IN BRIEF

Athlete Participation

Growth

- Special Olympics grew at a 14 percent rate
- We currently serve approximately 2.9 million athletes worldwide
- Special Olympics now serves over 100,000 athletes in Africa and more than 500,000 athletes in Asia Pacific.

Age

- 69 percent of our athletes are of school age (8–21)
- 30 percent are adults (22+)
- Special Olympics also serves more than 18,000 athletes ages 2–7

Sports

- The movement's top five sports remain athletics, football (soccer), basketball, bowling and aquatics.
- Unified Sports now has almost 150,000 athletes and partners.
- Over 13,000 athletes now take part in Athlete Leadership Programs (ALPs).

Program Development Data

Coaches

- More than 230,000 — more than 16 percent growth last year

Competitions

- More than 30,000 competitions organized in 2007 — a 40 percent increase over 2006.
- On average, 84 Special Olympics competitions are organized every day around the world.
- More than 2 million athletes experienced competition in 2007.

Revenue

- Cash revenue generated by Special Olympics Programs amounted to nearly \$200 million USD in 2007.
- In-kind revenue exceeded \$66 million USD.

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summary

EXECUTIVE SUMMARY

The Special Olympics Reach Report provides a summary of outcomes and statistics in key areas of Special Olympics activities for the year 2007. Special Olympics now operates in more than 170 countries, 50 U.S. states and three U.S. territories. By collecting data from all of its Programs across the globe, Special Olympics seeks to develop and monitor objective parameters that measure the organization's progress and accomplishments.

Athlete participation information has been consistently collected for the last six years. In addition, the 2007 Reach Report collected data for the second year in a row on coaches, competitions, cash and in-kind donations¹. Collectively, this data will continue to inform the tracking of progress toward achieving the growth, quality and revenue goals outlined in the 2006–2010 Strategic Plan.

Growth

Special Olympics continued to grow in 2007, expanding its global reach at an annual rate of 14 percent. By the end of 2007, the [movement delivered sports training and competition opportunities to 2,876,626 athletes across the globe](#). At the current rate, Special Olympics will exceed its 2010 growth goal of serving 3 million individuals with intellectual disabilities before the end of 2008.

The Asia Pacific and East Asia regions continue to serve as the primary engines of Special Olympics' expansion. In 2007, these two regions alone accounted for almost 60 percent of the movement's growth. [Asia Pacific now serves more than 500,000 athletes](#) and will soon become the second largest region in the Special Olympics movement. [Programs in Africa also exhibited strong growth \(25 percent\) in 2007 and are now providing services to more than 100,000 individuals with intellectual disabilities](#).

The overall regional distribution of athletes is shown on page 2 in Figure 1.

Demographic characteristics have remained stable across the movement over the last six years:

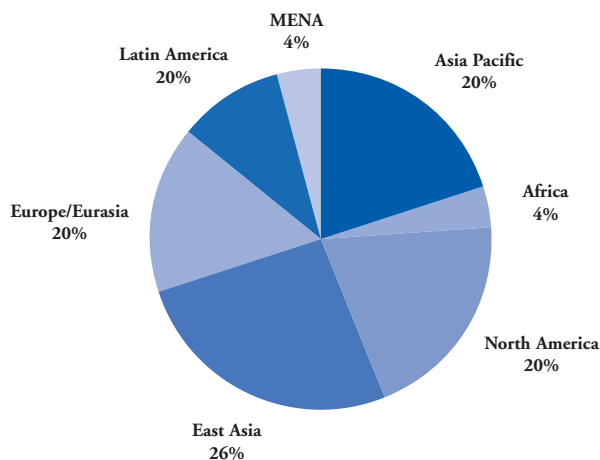
- The ratio of male to female athletes has held constant at 2:1.
- The majority (69 percent) of Special Olympics athletes are of school age (8–21), while 30 percent are adult athletes (age 22 and over). In 2007, Special Olympics began collecting data for two new “Young Athlete” age groups (2–5 years of age and 6–7 years of age). Special Olympics Programs worldwide served 6,779 athletes ages 2–5 and 11,442 athletes in the 6–7 age group (these athletes now represent almost 1 percent of the total athlete population).

¹Definitions for these metrics can be found in the methodology section at the back of the current document.

summary

EXECUTIVE SUMMARY

Figure 1 — Regional Distribution of Special Olympics Athletes, 2007



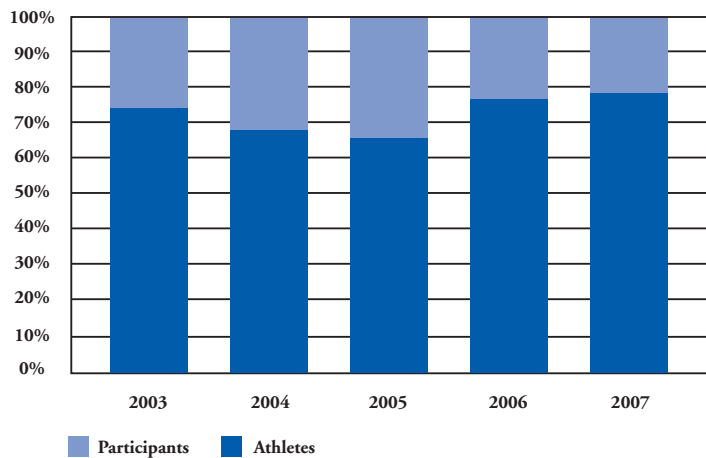
- The movement's top five sports remain athletics, football, basketball, bowling and aquatics.
- The number of Athlete Leadership Programs (ALPs) athletes continues to expand at the same pace as the overall movement. Special Olympics currently offers leadership opportunities to 13,322 athletes (0.5 percent of the overall athlete population).

Quality

The movement clearly continues to sharpen its focus on delivering the key aspect of the promise enshrined in its mission — to provide year-round athletic competition in a variety of Olympic-type sports. In the course of the year 2007, Special Olympics offered athletes over 9,000 more competitions than a year earlier, [increasing the overall number of competitive opportunities to 30,739](#) — with more than 84 competitions organized every day around the world.

More and more Special Olympics athletes are taking advantage of the growing number of competition opportunities as indicated by the continuing improvement in the athletes-to-participants ratio. In 2007, more than [78 percent of all persons engaged in Special Olympics sports activities participated in competitive opportunities](#) offered by the Programs (see Figure 2).

Figure 2 — Five Year Athlete-to-Participant Comparison, 2003–2007



Throughout the world, [233,897 coaches supported Special Olympics athletes](#) in their training and competitive endeavors. Moreover, six of the movement’s seven regions reported double-digit increases in the numbers of coaches with Middle East/North Africa and Asia-Pacific leading the way (38 percent and 34 percent growth, respectively). North America accounts for 43 percent of all coaches serving the movement.

As a result of the strong growth in the number of coaches across the movement, Special Olympics remains in a position to accommodate the growing numbers of athletes and continues to provide individualized attention — the [worldwide athletes-to-coaches ratio improved in 2007 and reached 12.3 athletes per every coach](#) (down from 12.6 athletes per every coach in 2006).

Support

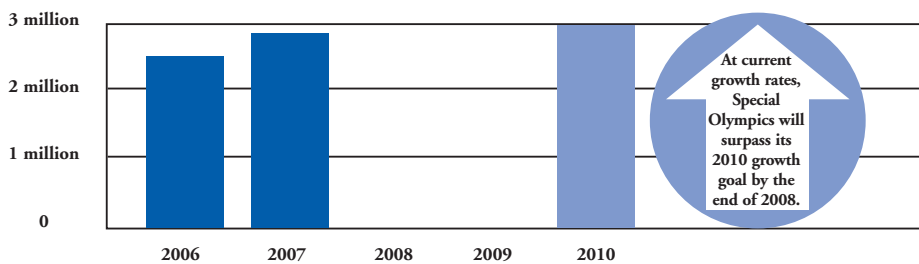
Special Olympics continues to build capabilities needed to capture financial and in-kind support generated by the movement. For 2007, [movement-wide revenue amounted to more than USD 198.4 million²](#). In 2007, [U.S.-based Programs continued to generate the vast majority of the movement’s cash donations, contributing 76 percent of the total cash revenue](#) brought in by Special Olympics Programs worldwide.

²Movement-wide revenue is the sum of APS-reported revenue (does not include in-kind) from Programs. This figure does not include revenue generated by Special Olympics, Inc.

PROGRAM DEVELOPMENT DATA—THE FOUNDATION FOR SUCCESS

Special Olympics has completed the second year of its 2006–2010 Strategic Plan. This ambitious initiative calls for marked enhancements in the areas of growth, quality, communication, revenue generation and organizational effectiveness. To help measure progress consistently and effectively, in 2006, common definitions were established to help track athletes, coaches, competitions, and cash and in-kind support.

Figure 3 — Special Olympics Progress Toward 2010 Growth Goal



These Program Development data parameters attempt to assess the scope of the organization required to retain and service the growing numbers of Special Olympics athletes. Data presented in Table 1 below indicates that in 2007, the 14 percent increase in the number of Special Olympics athletes corresponded with the 16 percent growth in the number of coaches, a 40 percent jump in the number of competitions and a 20 percent expansion of the cash inflow generated by Special Olympics Programs. The four Program Development indicators do not provide an exact measure of programmatic quality and sustainability. To provide practical decision-making information, these factors have to be considered in the broader context of other Special Olympics initiatives and developmental indicators. However, data available in the current Report highlights the differences and trends in Special Olympics delivery models implemented in the movement's seven regions. For instance, in Middle East/North Africa, there were, on average, 421 athletes at every competition; while in North America the average amounted to 41 athletes; and, in Africa, 49 athletes. The data collected in 2006–2007 illustrates there is no single formula for Special Olympics success, thus encouraging further discussions around quality and growth.

Table 1 — Critical Program Development Indicators, 2007³

Regions	Athletes	Coaches	Competitions	Total Revenue ⁴	In-Kind Revenue
Africa	102,507	7,541	2,097	\$1,592,028	\$1,291,405
Asia Pacific	566,653	34,872	3,641	\$2,145,531	\$328,953
East Asia	774,929	47,424	5,040	\$1,078,147	\$1,828,765
Europe Eurasia	457,375	23,458	2,952	\$34,716,816	\$3,929,020
Latin America	293,551	15,066	3,104	\$2,510,430	\$1,263,697
MENA	119,581	4,172	284	\$664,992	\$296,250
North America	562,030	101,364	13,621	\$155,717,029	\$57,675,553
Worldwide	2,876,626	233,897	30,739	\$198,424,973	\$66,613,643

³The definition for “Cash Revenue” was adjusted in 2007 to include income received by Programs from Special Olympics, Inc.

⁴Total revenue includes all cash donations generated by Special Olympics Programs. In-kind revenue is reported separately.

GROWTH

Special Olympics continues its robust global expansion. In 2007, the movement grew at a 14 percent rate and recruited 342,213 new athletes worldwide. Currently, 2,876,626 athletes around the globe benefit from participation in Special Olympics training and competitions.

In the past year, the Asia Pacific and East Asia regions served as the primary centers of Special Olympics' expansion — collectively contributing more than 200,000 new athletes to the movement. Special Olympics North America gained strong positive momentum and accounted for 20 percent of the new athletes.

Based on the data presented in Table 2 below, nearly half of all Special Olympics athletes now train and compete in East Asia (26 percent of the global athlete population) and Asia-Pacific (20 percent), with a full 80 percent of all athletes coming from outside of North America — the organization's birthplace.

Table 2 — 2005-2007 Special Olympics Athlete Growth, by Region

Regions	Total Athletes 2005	Total Athletes 2006	Total Athletes 2007	Growth 2006–2007	Growth Rate 2006–2007	Geographic Distribution 2007
Africa	74,449	81,884	102,507	20,623	25.2%	3.6%
Asia Pacific	308,347	467,128	566,653	99,525	21.3%	19.7%
East Asia	580,399	660,014	774,929	114,915	17.4%	26.9%
Europe Eurasia	426,919	426,063	457,375	31,312	7.3%	15.9%
Latin America	226,890	265,324	293,551	28,227	10.6%	10.2%
MENA	107,447	111,424	119,581	8,157	7.3%	4.2%
North America	536,821	522,576	562,030	39,454	7.5%	19.5%
Worldwide	2,256,733	2,534,413	2,876,626	342,213	13.5%	100%

SERVING THE WORLD

Guided by the movement's mission statement, Special Olympics is determined to offer sport training and competition opportunities to all individuals with intellectual disability. Over the years, the organization has significantly expanded the geographic scope of its work and engaged millions of new athletes. However, as evidenced by the data in Table 3 below, Special Olympics still serves less than 2 percent of the world's population of people with intellectual disabilities. At best, Special Olympics currently serves only 2–4.5 percent of the eligible population in regions where it has operated the longest.

Table 3 — Special Olympics Global Service Rate, 2007

Regions	Population (thousands)*	Population With ID** (thousands)	Number of Special Olympics Athletes	Percent of Population Served by Special Olympics
Africa	559,425	16,783	102,507	0.61%
Asia Pacific	2,266,084	67,983	566,653	0.83%
East Asia	1,382,965	41,489	774,929	1.87%
Europe Eurasia	884,184	26,526	457,375	1.72%
Latin America	395,997	11,880	293,551	2.47%
MENA	391,465	11,744	119,581	1.02%
North America	444,391	13,332	562,030	4.22%
Worldwide	6,324,511	189,735	2,876,626	1.52%

*Sources: World Population Prospects: The 2006 Revisions. Highlights. New York, United Nations, 2007. For U.S. Programs: 2006 Population Estimates Program, Census Bureau, 2007.

**An estimated 1–3% of the world's population has an intellectual disability, according to 2001 World Health Report, Mental Health: New Understanding, New Hope. A 3 percent estimate was used to calculate projections for the current report.

AVERAGE PROGRAM SIZE

Special Olympics Programs vary greatly in size, organizational structure and modes of operation. In 2007, the smallest Program in the world served 19 athletes, while the largest provided sports opportunities to 738,133 athletes. There is not a “typical” Special Olympics Program anywhere in the world. However, to highlight general tendencies that impact Special Olympics Programs across the globe, averages and medians are reported for key parameters — athletes, coaches, competitions and cash donations. The results for 2006 and 2007 are reported in Table 4 below:

Table 4 — 2006-2007 Average and Median Program Size⁵

	Average per Program 2006	Program Median 2006	Average per Program 2007	Program Median 2007
Athletes	11,520	3,336	12,672	3,022
Coaches	922	188	1,030	179
Competitions	101	16	135	20
Cash Donations	\$805,280	\$40,500	\$874,119	\$72,350

Based on the data presented in Table 4, the average size of a Special Olympics Program across all areas noticeably increased since 2006. However, the lower median values reported in 2007 for athletes and coaches suggest that the growth in these two areas primarily took place among larger Special Olympics Programs, while most of the growth in competitions and cash donations took place in smaller Programs.

⁵Mean serves as a mathematical representation of the typical value of a series of numbers, computed as the sum of all the numbers in the series divided by the count of all numbers in the series. Median is defined as the midpoint in the range of numbers that are arranged in order of value — 50% of the range are above the median and 50% are below.

ATHLETE-TO-PARTICIPANT RATIO

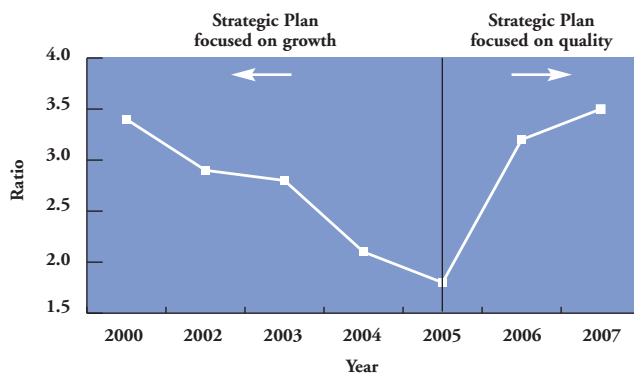
A quality Special Olympics experience provides opportunities for every individual to take part in sports training as well as competitions. The data collected about Special Olympics competitions in 2007 indicates that there were more competitive opportunities available in 2007 than in the previous years. But the athlete-to-participant ratio is also a primary indicator of progress in this area. Even though there is no “ideal” level for the ratio, Special Olympics believes that higher values signal improvement since more athletes experience the benefits of both training and competitions. In 2007, this ratio rose to 3.57. As the data in Table 5 shows, in 2007 more than 2 million individuals (2,247,484) with intellectual disabilities got a chance to enjoy Special Olympics competitions. These results represent a 16 percent increase in the number of competing athletes over the 2006 level.

Table 5 — Athlete-to-Participant Ratio Comparison, 2005–2007

Regions	Athlete-to-Participant Ratio 2005	Athlete-to-Participant Ratio 2006	Athlete-to-Participant Ratio 2007
Africa	1.31	6.55	5.78
Asia Pacific	1.35	1.39	4.80
East Asia	1.06	19.11	5.78
Europe Eurasia	1.21	1.64	1.66
Latin America	2.49	1.89	1.66
MENA	2.11	1.75	1.63
North America	7.21	7.07	6.54
Worldwide	1.81	3.24	3.57

Globally, 78 percent of all individuals engaged in Special Olympics competed in 2007. However, at the regional level, there are notable disparities in the proportion of participants — those individuals with intellectual disabilities who trained but did not compete in the course of the year. In North America, participants accounted for 23 percent of the total involvement in Special Olympics, while in Latin America and Europe/Eurasia this indicator reached as high as 38 percent.

Chart 1 — Athlete-to-Participant Ratio, 2000–2007



In 2007, the global athlete-to-participant ratio continued to increase (See Chart 1). During the period from 2000–2005, a declining trend was observed as the movement focused primarily on growth. With the current emphasis on quality, we have seen improvements in this ratio in each of the last two years.

quality

COACHES

Although other factors, such as variations in coaching techniques and qualification levels, can play a role, individualized attention of qualified coaches represents an important factor that contributes to the quality of the Special Olympics experience. Thus, the total number of coaches is one global indicator of quality. In the framework of the current Report, we do not assess coaching qualifications, but apply a very broad definition of a “coach” that includes all individuals who provided sports instruction to Special Olympics athletes in a given year. Also implied is that there is no single best coaching formula, and varying sports, athlete ability levels and other factors determine the number of coaches recruited by Special Olympics Programs across the globe.

In 2007, Special Olympics achieved a rate of growth in the number of coaches in excess of 16 percent (See Table 6 below). The athlete-to-coach ratio improved in five of the movement’s seven regions (Africa, Asia-Pacific, East Asia, Middle East/North Africa and North America) — demonstrating that growth in coaches is keeping pace with overall athlete growth.

Table 6 — Coaches by Region, 2006–2007

2006				
Regions	Athletes 2006	Coaches 2006	Coaches as percent of Worldwide total 2006	Athlete-to-Coach Ratio 2006
Africa	81,884	5,601	2.8%	14.6
Asia Pacific	467,128	25,062	13%	17.9
East Asia	660,014	37,123	18%	17.8
Europe Eurasia	426,063	25,751	12.8%	16.5
Latin America	265,324	13,573	6.8%	19.5
MENA	111,424	3,024	1.5%	36.8
North America	522,576	89,946	44.7%	5.8
Worldwide	2,534,413	201,080	100%	12.6
2007				
Regions	Athletes 2007	Coaches 2007	Coaches as percent of Worldwide total 2007	Athlete-to-Coach Ratio 2007
Africa	102,507	7,541	3.2%	13.6
Asia Pacific	566,653	34,872	14.9%	16.2
East Asia	774,929	47,424	20.3%	16.3
Europe Eurasia	457,375	23,458	10%	19.5
Latin America	293,551	15,066	6.4%	19.5
MENA	119,581	4,172	1.8%	28.7
North America	562,030	101,364	43.3%	5.5
Worldwide	2,876,626	233,897	100%	12.3

COMPETITIONS

In 2007, the organization's emphasis on quality and diversity of competitive experiences led to a dramatic 40 percent increase in the number of competitions as compared to the 2006 level (See Table 7). Throughout 2007, [there were more than 84 competitive events taking place around the world on a daily basis!](#)

While all seven regions increased the number of competitions offered in 2007, North America offered nearly 45 percent of all competitive opportunities.

Table 7 — Competitions by Region, 2006–2007

Regions	Competitions 2006	Percent of Total 2006	Competitions 2007	Percent of Total 2007
Africa	1,774	8.1%	2,097	6.8%
Asia Pacific	1,013	4.6%	3,641	11.8%
East Asia	4,546	20.8%	5,040	16.4%
Europe Eurasia	2,763	12.6%	2,952	9.6%
Latin America	2,959	13.5%	3,104	10.1%
MENA	197	0.9%	284	0.9%
North America	8,631	39.4%	13,621	44.3%
Worldwide	21,883	100%	30,739	100%

2007 Competitions

30,739 Total
84 Every Day

CASH AND IN-KIND DONATIONS

Special Olympics Programs (excluding Special Olympics, Inc.) raised almost USD 200 million of cash revenue in 2007. The increase in cash revenue was augmented by an almost 5 percent growth of movement-wide in-kind contributions, primarily driven by very strong growth in Africa and Europe/Eurasia. As indicated in Table 8 below, Special Olympics Programs in North America continue to lead in terms of cash and in-kind revenue generated as a proportion of the worldwide total. However, in 2007, Europe/Eurasia generated sizable cash revenues, and global in-kind revenue showed a modest trend toward diversification.

Table 8 — Cash and In-kind Donations

Regions	Cash Revenue 2007	Percent of Total 2007	In-Kind Revenue 2007	Percent of the Total 2007
Africa	\$1,592,028	0.8%	\$1,291,405	1.9%
Asia Pacific	\$2,145,531	1.1%	\$328,953	0.5%
East Asia	\$1,078,147	0.5%	\$1,828,765	2.7%
Europe Eurasia	\$34,716,816	17.5%	\$3,929,020	5.9%
Latin America	\$2,510,430	1.3%	\$1,263,697	1.9%
MENA	\$664,992	0.3%	\$296,250	0.4%
North America	\$155,717,029	78.5%	\$57,675,553	86.6%
Worldwide	\$165,887,748	100%	\$63,502,868	100%

“Donations per athlete” represents another key measurement of the movement’s fundraising capabilities. In understanding this indicator, it is critical to account for the fact that “donations per athlete” do not represent and are not synonymous with “cost per athlete,” since “donations per athlete” only account for the actual revenue generated and do not capture the budgeted and/or real expenses related to recruitment, training, retention and other services provided to Special Olympics athletes. In 2007, the level of donations per athlete increased substantially in Africa, Europe/Eurasia and Middle East/North Africa.

support

CASH AND IN-KIND DONATIONS

Table 9 — Donations Per Athlete

Regions	2006 Donations per Athlete (cash only)	2007 Donations per Athlete (cash only)
Africa	\$6.10	\$15.50
Asia Pacific	\$8.20	\$3.80
East Asia	\$1.10	\$1.40
Europe Eurasia	\$19.30	\$75.90
Latin America	\$6.40	\$8.60
MENA	\$2.10	\$5.60
North America	\$288.40	\$277.10
Worldwide	\$65.50	\$69.00

In absolute terms, at USD 277.10 per athlete, Special Olympics North America continues to demonstrate the highest level of revenue generation per athlete served among the movement's seven regions. At the same time, East Asia, Asia-Pacific and Middle East/North Africa seem to operate at low levels on a "donations per athlete" basis. This disparity is partly due to the fact that Programs in these regions often serve athletes in the framework of special arrangements with government and non-governmental entities and thus do not always generate (or require generation) of an independent cash income stream. If all cash donations brought in by all Programs could be distributed equally across all Special Olympics athletes, global donations per athlete would be USD 69.00 — five percent more than a year earlier.

DEMOGRAPHICS—AGE AND GENDER

As Table 10 below indicates, at the global level, athletes 8 to 15 years of age constitute more than 35 percent of all individuals participating in Special Olympics. Overall, school-age athletes that fall into 8–15 and 16–21 age groups comprise nearly 69 percent of the worldwide athlete population, while adult athletes (22 years of age and older) account for nearly 30 percent.

At the regional level, North America continues to serve the highest proportion of athletes 22 years of age and older (45 percent of the regional total), while East Asia serves a higher proportion of younger athletes in the 8–15 age group (more than 40 percent) and Africa serves predominantly athletes ages 16 to 21 (nearly 44 percent). These regional variations reflect the differences in approaches taken by the regions in delivering Special Olympics sports training and competitions (for example, school-based or community-based models), nationally popular sports, implementation of youth-targeted programming and other factors.

In the framework of the 2007 Reach Report, Special Olympics for the first time collected data about young individuals (ages 2–5 and 6–7), who train according to Special Olympics rules and guidelines, but are not yet eligible to compete. Based on 2007 data, there are currently more than 18,000 children with intellectual disabilities who take part in sports training around the world (approximately 1 percent of the global athlete population).

Table 10 — Age Groups by Region 2007

Age Groups — Total Athletes					
Regions	2–5 years	6–7 years	8–15 years	16–21 years	Adults 22+
Africa	298	531	29,761	44,654	27,263
Asia Pacific	749	3,009	211,298	207,382	144,215
East Asia	390	1,213	313,085	260,410	199,831
Europe Eurasia	210	791	163,218	155,200	137,956
Latin America	1,081	1,119	103,329	107,991	80,031
MENA	145	623	43,679	45,796	29,338
North America	3,906	4,156	157,400	155,213	263,435
Worldwide	6,7779	11,442	1,021,770	976,646	882,069
Age Groups — As Percent of the Regional					
Regions	2–5 years	6–7 years	8–15 years	16–21 years	Adults 22+
Africa	0.3%	0.5%	29%	43.6%	26.6%
Asia Pacific	0.1%	0.5%	37.3%	36.6%	25.5%
East Asia	0.1%	0.2%	40.4%	33.6%	25.8%
Europe Eurasia	0%	0.2%	35.7%	33.9%	30.2%
Latin America	0.4%	0.4%	35.2%	36.8%	27.3%
MENA	0.1%	0.5%	36.5%	38.3%	24.5%
North America	0.7%	0.7%	26.9%	26.6%	45.1%
Worldwide	0.2%	0.4%	35.2%	33.7%	30.4%

Globally, the movement-wide gender composition has remained unchanged since 2002 — the Special Olympics population is 63 percent male and 37 percent female.

At the regional level, on average, the gender structure of the Special Olympics athlete population follows the worldwide trend. However, there are some notable exceptions. In 2007, East Asia reported the highest level of female participation of all seven regions, followed by Africa — in these two regions, female athletes constitute more than 40 percent and 39 percent of the total, respectively.

participation

SPORTS PARTICIPATION

Trends in Popular Sports

In the course of 2007, on average, every athlete in Special Olympics participated in 1.2 sports. More than 70 percent of all training and competitive experiences were associated with the six most popular Special Olympics sports presented in Table 12 below.

Football has gained in popularity recently as a result of concerted expansion efforts in Europe/Eurasia and Latin America and is currently positioned for further growth as it is now one of Special Olympics' priorities for 2008. Table tennis has also experienced a period of steady growth — primarily as a result of this sport's overwhelming popularity in China, the movement's largest Program.

In 2007, Special Olympics collected detailed data for the first time about Nationally Popular Sports offered by Special Olympics Programs. Currently, more than 60,000 athletes are engaged in Nationally Popular Sports. Some of the most prevalent sports in this category include 5-pin bowling, kayaking, rowing and baseball.

Table 11 — Trends in Popular Sports 2002–2006

Sports	2002	2003	2004	2005	2006	2007	Trend
Athletics	37%	30%	30%	34%	34%	34%	▼
Football	8%	8%	8%	10%	10%	10%	▲
Basketball	11%	11%	11%	11%	9%	9%	▼
Bowling	12%	11%	11%	9%	8%	7%	▼
Aquatics	7%	6%	6%	6%	5%	6%	▼
Table Tennis	1%	4%	4%	4%	5%	5%	▲
Other Sports	24%	30%	30%	26%	29%	29%	▲

Unified Sports

Special Olympics Unified Sports® is growing twice as fast (28 percent) as the overall athlete population (See Table 12). Most of the growth was driven by an increase in Unified Sports athletes — as the number of partners increased by only 12 percent in 2007. The most popular sports offered in the Unified Sports format continue to be football, basketball and athletics.

Table 12— Unified Sports Totals, 2002–2006

2002 Total	2003 Total	2004 Total	2005 Total	2006 Athletes	Partners	Total	2007 Athletes	Partners	Total
71,380	63,306	73,801	90,997	66,693	52,351	119,044	94,035	58,681	152,716

Unified Athletes and Partners are combined in the totals above for 2002–2005

Motor Activity Training Program (MATP)

Despite the decline reported in 2007, Europe/Eurasia currently accounts for 38 percent of the movement’s MATP participants and together with North America (See Table 13) provides sports opportunities for nearly four-fifths of all MATP athletes. At the same time, the East Asia, Asia Pacific and Middle East/North Africa regions reported the fastest 2002–2007 MATP growth rates.

Table 13 — MATP Participation, 2002–2007

Regions	2002	2003	2004	2005	2006	2007
Africa	80	40	471	475	937	391
Asia Pacific	523	575	764	3,354	3,791	3,405
East Asia	41	0	219	132	473	594
Europe Eurasia	10,275	14,403	17,220	20,474	20,339	13,841
Latin America	482	634	666	1,148	1,389	2,299
MENA	262	553	1,224	1,135	1,693	1,338
North America	10,764	10,964	13,987	13,403	13,139	14,708
Worldwide	22,427	27,169	34,551	40,121	41,761	36,576

Athlete Leadership Programs

Special Olympics Athlete Leadership Programs (ALPs) are gaining in popularity as evidenced by the growing numbers of athletes engaged in leadership roles across all seven regions (See Table 14). Despite steady growth in the numbers of ALPs athletes at the global level, currently less than 1 percent of all Special Olympics athletes serve in leadership positions.

Table 14 — ALPs Athletes, 2002–2007

Regions	2002	2003	2004	2005	2006	2007
Africa	432	1,216	108	108	398	451
Asia Pacific	170	298	235	156	480	843
East Asia	595	1,091	1,265	1,346	1,829	2,742
Europe Eurasia	569	869	1,027	1,409	1,361	1,926
Latin America	4,005	2,045	1,215	3,608	4,081	3,514
MENA	281	323	555	985	1,077	1,372
North America	1,006	2,618	2,349	2,411	2,472	2,474
Worldwide	7,058	8,460	6,754	10,023	11,698	13,322

regional results

INTRODUCTION

The 2007 Reach Report results are presented below alphabetically by region and by Program. For comparison, 2005 and 2006 Reach Report results are included as well.

All of the data can also be found electronically in the Program Development System (PDS) under the 2007 Athlete Participation Report options and the 2008 Program Information Profile (2007 Actuals for coaches, competitions, cash and in-kind revenue).

regional results

AFRICA

Program	Census Results 2005				Census Results 2006				Census Results 2007				
	Athletes	Participants	Total	Athletes	Participants	Total	Coaches	Competitions	Athletes	Participants	Total	Coaches	Competitions
Benin	1,031	392	1,423	1,648	385	2,033	470	11	2,137	196	2,333	538	52
Botswana	793	0	793	942	59	1,001	142	76	1,514	0	1,514	162	65
Burkina Faso	357	210	567	268	195	463	42	4	294	225	519	50	6
Cameroon	59	0	59	91	17	108	24	4	435	88	523	43	6
Chad	482	524	976	482	584	1,066	102	5	N/A	N/A	N/A	N/A	N/A
Congo	129	21	150	80	4	84	24	7	154	16	170	44	9
DRC	0	0	0	478	0	478	4	2	1,127	622	1,749	57	1
Gabon	91	60	151	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Gambia	131	50	181	315	20	335	60	15	275	130	405	105	43
Ghana	0	0	0	291	243	534	45	1	1,700	600	2,300	50	14
Guinea	280	223	503	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Ivory Coast	413	22	435	403	55	458	67	6	630	115	745	89	3
Kenya	5,786	14,234	20,020	21,028	495	21,523	1,000	473	22,042	632	22,674	1,239	461
Lesotho	699	461	1,160	N/A	N/A	N/A	N/A	N/A	317	69	386	47	21
Malawi	732	179	911	922	330	1,252	76	16	2,075	214	2,289	160	39
Mali	0	0	0	34	18	52	15	2	215	116	331	21	3
Mauritius	255	314	569	160	403	563	50	2	208	406	614	60	2
Namibia	567	104	671	643	12	655	72	173	739	331	1,070	115	167
Niger	23	554	577	354	30	384	21	25	61	609	670	42	6
Nigeria	88	2,980	3,068	1,169	4,682	5,851	372	27	3,317	3,716	7,033	389	94
Reunion	152	103	255	335	0	335	20	12	407	0	407	60	15
Rwanda	707	3,896	4,603	4,219	226	4,445	182	190	6500	197	6,697	207	380
Senegal	7	142	149	60	90	150	22	2	10	60	70	2	1
Seychelles	217	0	217	628	0	628	40	5	729	0	729	60	3
Sierra Leone	484	0	484	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
South Africa	15,317	0	15,317	15,893	324	16,217	675	532	15363	2295	17,658	979	489
Swaziland	1,050	518	1,568	786	1,579	2,365	60	3	1495	2210	3,705	100	5
Tanzania	5,809	2,199	8,008	8,014	0	8,014	649	108	9174	0	9,174	788	26
Togo	757	172	929	933	144	1,137	87	25	1249	341	1,590	192	28
Uganda	4,791	4,663	9,454	9,845	213	10,058	980	45	13908	860	14,768	1,607	148
Zambia	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	359	134	493	46	8
Zimbabwe	1,014	237	1,251	960	735	1,695	300	3	965	926	1,891	289	2
Total	42,191	32,258	74,449	71,041	10,843	81,884	5,601	1,774	87,399	15,108	102,507	7,541	2,097

ASIA PACIFIC

Program	Census Results 2005			Census Results 2006					Census Results 2007				
	Athletes	Participants	Total	Athletes	Participants	Total	Coaches	Competitions	Athletes	Participants	Total	Coaches	Competitions
Afghanistan	495	107	602	758	31	789	38	91	820	79	899	41	96
Australia	2,267	839	3,108	2,477	1,339	3,816	313	94	2,695	616	3,311	235	136
Bangladesh	4,767	1,802	6,569	5,243	1,982	7,225	100	2	6,479	2,439	8,918	100	200
Brunei	146	256	402	150	0	150	100	2	192	226	418	110	4
Cambodia				77	0	77	50	2	120	0	120	25	3
India	130,378	80,476	210,854	218,654	139,989	358,643	17,687	520	412,621	33,945	446,566	23,678	640
Indonesia	19,605	13,783	33,388	23,219	11,881	35,050	1,097	12	24,327	17,802	42,129	0	0
Japan	4,841	0	4,841	2,958	3,229	6,187	4,117	190	3,426	3,114	6,540	7,444	2,259
Laos				112	0	112	40	2	205	0	205	40	2
Malaysia	1,824	5,825	7,649	3,283	5,496	8,779	450	27	2,562	5,459	8,011	702	31
Myanmar	426	211	637	511	341	852	70	2	727	531	1,258	90	2
Nepal	1,819	541	2,360	2,408	62	2,470	240	6	2,617	288	2,905	280	20
New Zealand	2,341	6	2,347	2,872	1,063	3,935	0	0	3,252	1,106	4,358	407	156
Pakistan	2,225	11,908	14,133	862	13,470	14,332	383	19	1,269	13,438	14,707	500	30
Philippines	2,961	4,155	7,116	3,556	4,966	8,522	200	12	3,552	5,617	9,169	130	13
Singapore	674	214	888	413	216	629	66	4	250	86	336	56	3
Sri Lanka	0	1,027	1,027	1,154	911	2,065	294	16	1,154	911	2,065	200	30
Thailand	2,350	10,076	12,426	2,703	10,721	13,424	805	12	2,509	11,912	14,421	805	12
Timor Leste	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1	21	22	10	1
Vietnam	N/A	N/A	N/A	0	71	71	12	0	225	70	295	19	3
Total	177,121	131,226	308,347	271,410	195,718	467,128	26,062	1,013	468,993	97,660	566,653	34,872	3,641

EAST ASIA

Program	Census Results 2005			Census Results 2006					Census Results 2007				
	Athletes	Participants	Total	Athletes	Participants	Total	Coaches	Competitions	Athletes	Participants	Total	Coaches	Competitions
China	286,234	264,459	550,693	611,918	13,783	625,701	35,500	4,500	644,235	93,898	738,133	45,500	5,000
Chinese Taipei	4,934	7,822	12,756	6,168	8,184	14,352	1358	18	7,189	8,967	16,156	1,440	10
Hong Kong	3,054	5,402	8,456	3,731	5,611	9,342	137	10	3,693	5,657	9,350	131	13
Korea	3,062	4,087	7,149	4,112	5,008	9,120	114	12	4,261	5,474	9,735	298	11
Macau	1,139	206	1,345	1,260	239	1,499	14	6	1,260	295	1,555	55	6
Total	298,423	281,976	580,399	627,189	32,825	660,014	37,123	4,546	660,638	114,291	774,929	47,424	5,040

EUROPE/EURASIA

Program	Census Results 2005			Census Results 2006			Census Results 2007						
	Athletes	Participants	Total	Athletes	Participants	Total	Coaches	Competitions	Athletes	Participants	Total	Coaches	Competitions
Albania	393	760	1,153	366	333	699	15	6	393	313	706	20	7
Andorra	101	0	101	101	0	101	10	9	42	5	47	12	8
Armenia	1,073	142	1,215	1,227	106	1,333	46	14	1,414	110	1,524	51	7
Austria	7,474	39,050	46,524	7,474	1,634	9,108	800	60	7,300	1,650	8,950	810	50
Azerbaijan	1,545	3,882	5,427	1,560	3,958	5,518	197	15	1,855	4,412	6,267	200	20
Belarus	6,009	317	6,326	6,500	380	6,880	225	45	6,580	716	7,296	250	45
Belgium	3,207	6,186	9,393	3,199	6,722	9,921	2,000	13	3,263	7,047	10,310	2,000	12
Bosnia & Herzegovina	1,992	413	2,405	1,010	1,392	2,402	50	8	1,306	1,716	3,022	0	0
Bulgaria	1,069	2,213	3,282	2,281	2,451	4,732	95	70	2,302	3,320	5,622	140	80
Croatia	1,275	1,595	2,870	1,685	1,770	3,455	80	10	1,770	1,920	3,690	82	10
Cyprus	580	289	869	605	306	911	30	5	677	427	1,104	0	0
Czech Republic	2,776	138	2,914	3,025	57	3,082	750	16	3,174	137	3,311	780	48
Denmark	6,742	3,400	10,142	6,742	3,400	10,142	700	30	5,914	3,400	9,314	600	10
Estonia	1,038	917	1,955	605	380	985	76	24	993	852	1,845	81	25
Faroe Islands	48	51	99	50	62	112	30	9	12	138	150	15	6
Finland	1,760	2,640	4,400	1,959	3,486	5,445	150	85	1,141	1,720	2,861	190	100
France	7,159	952	8,111	9,383	555	9,938	390	139	9,832	1,923	11,755	495	138
Georgia	621	418	1,039	682	490	1,172	20	5	687	499	1,186	22	6
Germany	21,636	12,033	33,669	21,636	12,033	33,669	1,800	124	24,862	19,225	44,087	2,050	131
Gibraltar	68	26	94	69	26	95	12	6	74	25	99	17	4
Great Britain	5,115	2,404	7,519	6,086	2,295	8,381	580	100	5,852	1,870	7,722	0	0
Greece	7,949	2,038	9,987	7,949	2,038	9,987	900	19	9,370	1,750	11,120	920	25
Hungary	2,156	1,592	3,748	3,136	1,357	4,493	150	73	3,379	1,353	4,732	180	73
Iceland	1,024	35	1,059	944	126	1,070	100	15	968	294	1,262	110	15
Ireland	9,960	595	10,555	10,555	1,588	12,113	1,206	110	9,320	953	10,273	1,233	124
Isle of Man	53	12	65	65	12	77	20	3	58	19	77	20	3
Israel	2,413	2,315	4,728	2,413	2,315	4,728	0	0	3,815	909	4,724	205	44
Italy	5,286	2,697	7,983	5,759	4,764	10,523	732	81	5,809	4,914	10,723	835	86
Kazakhstan	14,129	1,404	15,533	15,019	1,512	16,531	550	160	17,001	1,672	18,673	296	240
Kosovo	123	94	217	4	47	51	2	2	29	109	138	0	0
Kyrgyzstan	2,562	1,013	3,575	3,469	1,433	4,902	75	21	4,411	1,994	6,405	125	25
Latvia	1,309	2,002	3,311	1,344	1,937	3,281	65	240	2,010	1,400	3,410	83	250
Liechtenstein	49	41	90	77	39	116	22	1	104	47	151	22	1

Program	Census Results 2005			Census Results 2006			Census Results 2007						
	Athletes	Participants	Total	Athletes	Participants	Total	Athletes	Participants	Total	Coaches	Competitions		
Lithuania	2,426	1,407	3,833	2,439	1,479	3,918	44	34	2,484	1,370	3,854	48	303
Luxembourg	359	230	589	326	243	569	45	5	248	226	474	55	6
Macedonia	549	255	804	236	182	418	10	4	628	1,112	1,740	0	0
Malta	84	50	134	105	280	385	11	25	164	255	419	24	7
Moldova	658	264	922	758	195	953	40	16	875	231	1,106	72	19
Monaco	80	12	92	73	14	87	19	10	24	33	57	18	9
Montenegro	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	170	144	314	10	5
Netherlands	1,116	10,670	11,786	1,643	13,162	14,805	5,147	11	975	12,560	13,535	4,652	10
Norway	300	3,035	3,335	N/A	N/A	N/A	N/A	N/A	467	70	537	30	2
Poland	12,983	1,981	14,964	13,746	1,959	15,705	1,492	197	14,896	2,038	16,934	1,562	201
Portugal	132	525	657	863	65	928	45	4	1,235	69	1,304	50	15
Romania	9,964	6,629	16,593	17,153	3,040	20,193	807	284	20,855	3,203	24,058	0	0
Russia	38,170	45,682	83,852	43,812	48,022	91,834	1,174	348	50,705	49,558	100,263	1,300	420
San Marino	23	9	32	29	14	43	9	10	33	12	45	9	8
Serbia	3,151	4,708	7,859	4,103	4,759	8,862	65	72	4,860	5,000	9,860	85	76
Slovakia	1,558	196	1,754	1,784	220	2,004	170	19	1,849	283	2,132	180	20
Slovenia	1,259	316	1,575	1,278	343	1,621	260	12	1,441	316	1,757	280	15
Spain	18,768	0	18,768	17,525	0	17,525	1,300	5	15,562	0	15,562	1,150	15
Sweden	1,067	1,956	3,023	5,765	29	5,794	0	0	5,130	966	6,096	15	6
Switzerland	2,207	159	2,366	2,924	2,879	5,803	1,110	35	467	70	537	290	48
Tajikistan	3,979	1,968	5,947	4,200	2,000	6,200	600	10	4,656	2,355	7,011	95	20
Turkey	3,924	10,125	14,049	3,956	11,261	15,217	430	14	3,273	11,606	14,879	454	16
Turkmenistan	1,230	3,770	5,000	1,384	3,816	5,200	45	7	1,464	3,936	5,400	52	6
Ukraine	7,358	3,275	10,633	8,815	3,241	12,056	550	73	11,946	3,007	14,953	635	82
Uzbekistan	3,586	4,408	7,994	4,576	5,414	9,990	500	50	5,376	6,616	11,992	548	50
Total	233,625	193,294	426,919	264,472	161,591	426,063	25,751	2,763	285,500	171,875	457,375	23,458	2,952

LATIN AMERICA

Program	Census Results 2005			Census Results 2006			Census Results 2007						
	Athletes	Participants	Total	Athletes	Participants	Total	Coaches	Competitions	Athletes	Participants	Total	Coaches	Competitions
Argentina	20,182	838	21,020	25,951	12,395	38,346	744	536	32,370	14,782	47,152	1,284	725
Bolivia	900	318	1,218	1,365	413	1,778	51	10	1,605	534	2,139	93	47
Brazil	775	29,251	30,026	1,994	44,229	46,223	1,757	18	2,857	48,185	51,042	1,978	7
Chile	11,793	6,120	17,913	13,055	6,228	19,283	755	136	13,243	6,446	19,689	600	50
Colombia	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	18	0	18	4	1
Costa Rica	10,127	2,942	13,069	11,875	4,721	16,596	1,089	157	13,978	4,674	18,652	1,304	253
Cuba	50,490	911	51,401	53,343	833	54,176	4,900	1,470	57,443	1,351	58,794	4,950	1,485
Dominican Republic	2,725	598	3,323	389	502	891	102	22	491	607	1,098	105	29
Ecuador	8,533	11,112	19,645	8,206	10,283	18,489	195	30	6,240	13,010	19,250	195	30
El Salvador	2,454	253	2,707	2,485	253	2,738	45	85	2,423	345	2,768	98	84
Guatemala	1,323	450	1,773	358	0	358	13	7	496	21	517	15	1
Honduras	563	507	1,070	713	507	1,220	100	12	790	610	1,400	121	9
Mexico	20,217	0	20,217	22,005	0	22,005	2,148	150	16,710	7,290	24,000	2,358	39
Panama	804	198	1,002	373	96	469	125	17	849	231	1,080	127	65
Paraguay	5,700	253	5,953	6,172	243	6,415	148	41	6,908	207	7,115	162	41
Peru	15,248	6,536	21,784	15,344	5,682	21,026	660	180	15,454	6,115	21,569	820	160
Puerto Rico	1,484	201	1,685	356	638	994	285	28	364	372	736	345	9
Uruguay	3,860	4,454	8,314	4,102	4,525	8,627	130	38	4,458	4,686	9,144	160	46
Venezuela	4,645	125	4,770	5,550	140	5,690	326	22	6,565	823	7,388	347	23
Total	161,823	65,067	226,890	173,636	91,688	265,324	13,573	2,959	183,262	110,289	293,551	15,066	3,104

*Please note the difference in 2005 and 2006 totals as compared to earlier census reports. The difference is due to the fact that in 2007 Special Olympics Mexico joined the Latin America Region and is reported in the current document as a part of Special Olympics Latin America for all three years for comparison.

MIDDLE EAST/NORTH AFRICA

Program	Census Results 2005				Census Results 2006				Census Results 2007				
	Athletes	Participants	Total	Athletes	Participants	Total	Coaches	Competitions	Athletes	Participants	Total	Coaches	Competitions
Algeria	6,987	3,009	9,996	2,776	7,774	10,550	200	15	3,887	9,695	13,582	250	20
Bahrain	1,090	310	1,400	1,140	410	1,550	40	4	1,175	425	1,600	40	5
Egypt	22,784	3,413	26,197	25,442	1,634	27,076	340	26	25,956	2,492	28,448	500	22
Iran	4,040	2,595	6,635	4,633	2,941	7,574	98	5	4,874	3,044	7,918	0	0
Iraq	2,735	2,209	4,944	2,735	2,209	4,944	40	12	3,656	3,015	6,671	640	12
Jordan	2,128	1,133	3,261	2,217	1,173	3,390	97	5	2,287	1,203	3,490	116	6
Kuwait	495	652	1,147	548	755	1,303	35	14	581	751	1,332	42	14
Lebanon	1,672	1,780	3,452	1,893	1,960	3,853	300	15	2,564	2,325	4,889	350	15
Libya	2,848	2,990	5,838	1,536	4,058	5,594	90	10	2,260	4,590	6,850	100	11
Mauritania	659	232	891	968	394	1,362	62	1	1,127	457	1,584	80	1
Morocco	7,146	2,295	9,441	5,357	4,583	9,940	300	36	6,366	4,937	11,303	350	40
Oman	830	1,397	2,227	977	1,310	2,287	44	4	1,180	1,494	2,674	60	7
Palestine	523	777	1,300	588	848	1,436	30	5	673	1,111	1,784	55	10
Qatar	451	400	851	558	349	907	40	10	585	385	970	40	10
Saudi Arabia	6,030	1,126	7,156	6,346	1,104	7,450	500	16	6,538	1,163	7,701	535	16
Sudan	277	2,487	2,764	214	842	1,056	N/A	N/A	214	842	1,056	5	3
Syria	4,622	2,150	6,772	4,825	2,305	7,130	458	12	4,825	2,505	7,330	550	26
Tunisia	3,007	1,625	4,632	3,508	1,971	5,479	50	N/A	505	680	1,185	29	50
United Arab Emirates	1,557	703	2,260	1,557	703	2,260	N/A	N/A	1,557	703	2,260	30	8
Yemen	3,028	3,255	6,283	3,028	3,255	6,283	300	6	3,369	3,585	6,954	400	8
Total	72,909	34,538	107,447	70,846	40,578	111,424	3,024	197	74,179	45,402	119,581	4,172	284

regional results

NORTH AMERICA

Program	Census Results 2005				Census Results 2006				Census Results 2007				
	Athletes	Participants	Total	Athletes	Participants	Total	Coaches	Competitions	Athletes	Participants	Total	Coaches	Competitions
Alabama	13,135	44	13,179	12,170	973	13,143	1,491	97	12,430	701	13,131	1,956	98
Alaska	577	742	1,319	577	742	1,319	200	38	1,232	757	1,989	179	40
Antigua & Barbuda	0	105	105	0	105	105	3	0	0	110	110	3	0
Arizona	6,386	76	7,162	2,725	0	2,725	616	63	3,963	0	3,963	645	83
Arkansas	13,573	1,200	14,773	13,573	1,200	14,773	2,200	100	13,728	1,673	15,401	2,250	100
Aruba	289	131	420	289	131	420	27	3	442	374	816	10	28
Bahamas	210	20	230	226	16	242	23	7	221	27	248	33	5
Barbados	666	294	960	568	409	977	52	5	583	463	1,046	37	5
Belize	30	75	105	100	20	120	25	4	66	105	171	30	4
Bermuda	26	0	26	10	20	30	3	1	10	20	30	3	1
Bonaire	51	11	62	51	11	62	10	5	62	0	62	11	5
Cayman Islands	11	73	84	33	65	98	5	1	18	44	62	3	1
Colorado	10,584	2,000	12,584	3,892	0	3,892	822	94	10,949	1,415	12,364	800	94
Connecticut	2,637	798	3,435	4,161	75	4,236	1,849	40	4,991	2	4,993	2,040	57
Curacao	154	24	178	154	24	178	15	6	172	5	177	15	3
Delaware	2,396	200	2,596	2,185	163	2,348	430	34	2,189	373	2,562	350	39
District of Columbia	1,125	90	1,215	1,479	0	1,479	194	16	1,408	1,110	2,518	200	18
Dominica	65	0	65	65	0	65	5	4	45	10	55	15	2
Florida	6,829	3,453	10,282	8,719	1,776	10,495	1,103	314	9,437	628	10,065	818	46
Georgia	17,814	4,793	22,607	14,123	8,519	22,642	7,876	500	24,443	8,180	32,623	8,193	500
Grenada	30	20	50	30	20	50	15	2	15	111	126	13	1
Guadebupe	1,350	0	1,350	930	96	1,026	44	6	970	179	1,149	20	12
Guaam	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	11	8	19	2	1
Guyana	61	25	86	65	250	315	10	2	123	82	205	8	5
Haiti	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	102	1,200	1,302	20	2
Hawaii	929	344	1,273	987	418	1,405	320	45	1,318	363	1,681	335	45
Idaho	1,224	0	1,224	1,099	0	1,099	546	8	1,078	394	1,472	549	11
Illinois	19,792	0	19,792	20,120	0	20,120	4,600	152	20,035	1,230	21,265	4,600	152
Indiana	9,430	0	9,430	9,504	0	9,504	1,288	117	9,063	0	9,063	2,388	861
Iowa	10,217	2,629	12,846	9,956	3,085	13,041	1,100	112	8,663	3,088	11,751	2,300	82
Jamaica	1,567	673	2,240	1,608	745	2,353	120	33	1,886	666	2,552	140	17
Kansas	5,799	0	5,799	5,913	0	5,913	2,200	68	3,510	0	3,510	2,355	69
Kentucky	2,656	2,859	5,515	2,650	2,865	5,515	1,330	260	2,690	3,196	5,876	1,375	265
Louisiana	6,699	2,748	9,447	4,813	2,424	7,237	2,000	76	5,141	0	5,141	2,000	80
Maine	3,099	500	3,599	3,138	518	3,656	575	60	3,119	259	3,378	600	61
Martinique	400	50	450	460	30	490	20	7	460	30	490	20	7
Maryland	8,111	1,006	9,117	8,476	1,125	9,601	912	152	8,524	929	9,453	537	170

Program	Census Results 2005			Census Results 2006			Census Results 2007						
	Athletes	Participants	Total	Athletes	Participants	Total	Athletes	Participants	Total	Coaches	Competitions		
Massachusetts	7,732	0	7,732	8,586	0	8,586	1,460	1,210	9,527	1,642	126		
Michigan	15,805	2,065	17,870	14,354	1,792	16,146	2,280	390	13,762	16,133	369		
Minnesota	6,080	0	6,080	4,283	0	4,283	3,840	87	4,987	3,300	88		
Mississippi	13,076	0	13,076	13,076	846	11,906	3,269	52	13,286	19	13,286	912	187
Missouri	10,611	855	11,466	11,060	0	11,060	1,311	695	12,727	1,373	157		
Montana	1,528	11	1,539	1,375	9	1,384	562	20	1,492	188	1,680	645	17
Montserrat	0	11	11	12	0	12	5	27	0	27	6	2	
Nebraska	2,071	0	2,071	3,072	0	3,072	500	45	3,127	0	3,127	569	55
New Hampshire	1,784	0	1,784	1,784	0	1,784	651	27	1,627	0	1,627	1,101	23
New Jersey	12,602	2,901	15,503	12,884	3,405	16,289	1,358	75	14,033	3,240	17,273	1,400	80
New Mexico	1,809	577	2,386	1,722	695	2,417	632	57	1,872	628	2,500	673	59
New York	40,698	3,265	43,963	40,698	3,265	43,963	3,300	325	41,882	4,224	46,106	6,615	3,822
No. California	13,792	492	14,284	14,884	947	15,831	3,250	178	15,529	980	16,509	4,665	178
North Carolina	33,830	3,347	37,177	34,739	3,752	38,491	3,381	169	34,400	4,215	38,615	2,302	403
North Dakota	779	38	817	758	32	790	143	49	793	12	805	221	46
Ohio	17,012	4,374	21,386	17,039	4,184	21,223	3,100	152	16,678	5,617	22,295	5,180	160
Oklahoma	9,200	75	9,275	9,567	75	9,642	1,880	109	9,507	96	9,603	1,900	111
Oregon	2,056	1,611	3,667	2,066	805	2,871	1,461	29	3,627	0	3,627	1,153	42
Pennsylvania	18,930	4,682	23,612	17,913	20	17,933	2,176	15	18,270	37	18,307	3,310	339
Rhode Island	2,485	0	2,485	2,278	80	2,358	121	31	2,396	92	2,488	115	31
South Carolina	11,830	1,280	13,110	11,395	1,607	13,002	1,954	146	11,564	1,935	13,499	875	379
South Dakota	1,251	48	1,299	1,204	48	1,252	450	14	1,255	0	1,255	450	14
Southern California	7,754	3,993	11,747	4,980	7,471	12,451	2,660	201	5,895	9,299	15,194	5,420	177
St. Kitts & Nevis	134	48	182	134	48	182	10	6	98	43	141	17	2
St. Lucia**	0	65	65	65	0	65	2	0	41	41	6	0	0
St. Maarten	N/A	N/A	N/A	2	41	43	3	1	35	18	53	5	4
St. Vincent's & Gren	320	0	320	320	0	320	23	2	0	1,318	1,318	14	0
Suriname	390	40	430	331	27	358	24	3	356	5	361	21	4
Tennessee	12,276	0	12,276	13,036	0	13,036	763	186	13,246	0	13,246	848	198
Texas	19,936	4,518	24,454	21,434	4,198	25,632	2,961	271	22,770	4,840	27,610	2,848	264
Trinidad & Tobago	829	75	904	697	103	800	100	2	533	85	618	100	2
Utah	1,740	0	1,740	1,647	0	1,647	300	45	1,726	6	1,732	777	45
US Virgin Islands	176	85	261	200	85	285	8	5	268	138	406	8	6
Vermont	567	0	567	628	0	628	130	12	673	0	673	175	10
Virginia	7,529	0	7,529	7,839	0	7,839	1,326	2,500	8,422	0	8,422	1,250	2,500
Washington	4,319	784	5,103	4,260	609	4,869	1,407	60	4,333	773	5,106	1,862	69
West Virginia	4,660	576	5,236	4,324	800	5,124	616	175	4,550	860	5,410	659	187
Wisconsin	5,984	3,888	9,872	5,905	3,934	9,839	1,150	74	5,952	3,820	9,772	1,129	78
Wyoming	660	0	660	679	0	679	350	16	670	0	670	300	17
Total	471,464	65,357	536,821	457,808	64,768	522,576	89,946	8,631	487,513	74,517	562,030	101,364	13,621

*2005 and 2006 Athlete and Participant totals for the Region are different from those reflected in previous census reports since Special Olympics Mexico became part of Special Olympics Latin America.

**2006 results for Coaches, Competitions, Total Revenue and In-Kind Revenue have been revised and adjusted since publication of the 2006 Reach Report based on updates from Special Olympics Programs.

***Special Olympics Mexico totals for all three years are reported under Latin America in this report.

appendix

METHODOLOGY

Methodology

In the framework of the 2007 Special Olympics Reach Report, each Special Olympics Program submitted an Athlete Participation Summary (APS) form, which is housed in the Program Development System (PDS). The additional metrics collected were also submitted through PDS in the Program Information Profile (PIP). All data was captured in PDS by 1 March 2007.

The 2007 Reach Report captured athlete participation data (including Unified Sports, MATP and ALPs), as well as information about coaches, competitions, cash and in-kind donations received by Special Olympics Programs.

In the course of data collection, analysis and presentation, Special Olympics relied on the following set of definitions:

appendix

DEFINITIONS

Definitions

Athlete

A Special Olympics athlete is a person with an intellectual disability *who trains* in a Special Olympics sport *and who competes* at least once in that sport at a Special Olympics Games or competition at any level (local, state, national, regional or world) during the calendar year (1 January - 31 December);

-Or-

A Special Olympics athlete is a person with an intellectual disability who participates in *Motor Activities Training Program*.

Participant

A Special Olympics participant is a person with an intellectual disability *who trains* in a Special Olympics sport *but has not competed* at least once in a Special Olympics Games or competition at any level (local, state, national, regional or world) during the calendar year (1 January - 31 December).

Unified Sports

Special Olympics “Unified Sports” is a program that combines Special Olympics athletes and athletes without intellectual disabilities (partners) on sports teams for training and competition.

Unified Sports Athlete

A Special Olympics Unified Sports athlete is a person with an intellectual disability *who trains* in a Special Olympics “Unified” sport *and who competes* at least once in that sport at a Special Olympics Games or competition at any level (local, state, national, regional or world) during the calendar year (1 January - 31 December).

Unified Sports Partner

A Special Olympics Unified Sports partner is a person *without an intellectual disability* who trains in a Special Olympics “Unified” sport and who competes at least once in that sport at a Special Olympics Games or competition at any level (local, state, national, regional or world) during the calendar year (1 January - 31 December).

Athlete Leadership Programs (ALPs) Athlete

An Athlete Leadership Programs (ALPs) athlete is defined as a person with an intellectual disability who participates in at least one Athlete Leadership Program and fulfills the definition of a Special Olympics athlete as defined in these instructions.

Athlete Leadership Programs (ALPs) Participant

An Athlete Leadership Program participant (ALPs) is defined as a person with an intellectual disability who participates in at least one Athlete Leadership Program and fulfills the definition of a Special Olympics participant set forth in these instructions

-Or-

An Athlete Leadership Program participant (ALPs) is defined as a person with an intellectual disability who participates in at least one Athlete Leadership Program and is not training or competing as an athlete or participant.

Motor Activities Training Program (MATP)

A MATP athlete is a person with an intellectual disability that participates in MATP activities during the calendar year — January 1-December 31. MATP activities are designed for individuals with intellectual disabilities with severe limitations who do not yet possess the physical and/or behavioral skills necessary to participate in official Special Olympics sports.

“Other” Sports

“Other” Sports are those sports that are not official Special Olympics sports but are locally popular or recognized sports.

The word “other” on the APS form in the Sports Column is designated to collect data for other sports that are not listed on the form (for example, “recognized sports”).

An example of “other” is the sport of cricket for South Africa. Cricket is not an official Special Olympics sport. However, it is offered by Special Olympics South Africa and provides data for growth of new sports.

Total Revenue (USD) Definition

Revenue includes Special Olympics, Inc. distributions (such as direct mail and grants, including Christmas Records Grants), contributions from individuals, royalties and sponsorships from corporations, government support, foundation grants and community support.

In-Kind Donations

In-kind donations are goods and services provided free of charge to Programs to support their operations.

Number of Competition Opportunities

Competitions can include all forms of competition, including: multi-sport “Games,” local level league play for team sports, single sport meets and competitions.

Coaches

A coach provides Special Olympics athletes with comprehensive sports training and preparation for competitions.

www.specialolympics.org
